



Searching for beneficiaries you support



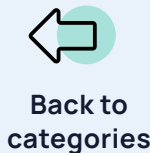
The beneficiaries search is designed with eight main thematic areas, each further divided into more specific categories. These themes are a broad representation of the multifaceted human experience, allowing you to extend the inclusivity of your organisation's support. With over 260 categories continually updated and growing, you can select those that closely resonate with your organisation's objects and mission, or best define the beneficiaries you aim to support with your project.

The search bar in the funding need builder employs an intuitive algorithm that pairs synonyms with categories. For example, if you wish to support 'global warming', simply start typing this into the search bar and the 'Climate' category will emerge as an option. Similarly, typing 'dog shelter' will reveal the 'Domestic Animals' category.

Beyond the search bar, you can explore our full list of categories, segregated into the eight primary areas, directly in this document.

Click on the arrows to explore the associated page.

-  [Disabilities and medical conditions](#)
-  [Gender and sexual identity](#)
-  [Family relationships](#)
-  [Ethnic and racial groups](#)
-  [Religious and faith groups](#)
-  [Social and economic status](#)
-  [Work status and occupations](#)
-  [Non-human beneficiaries](#)



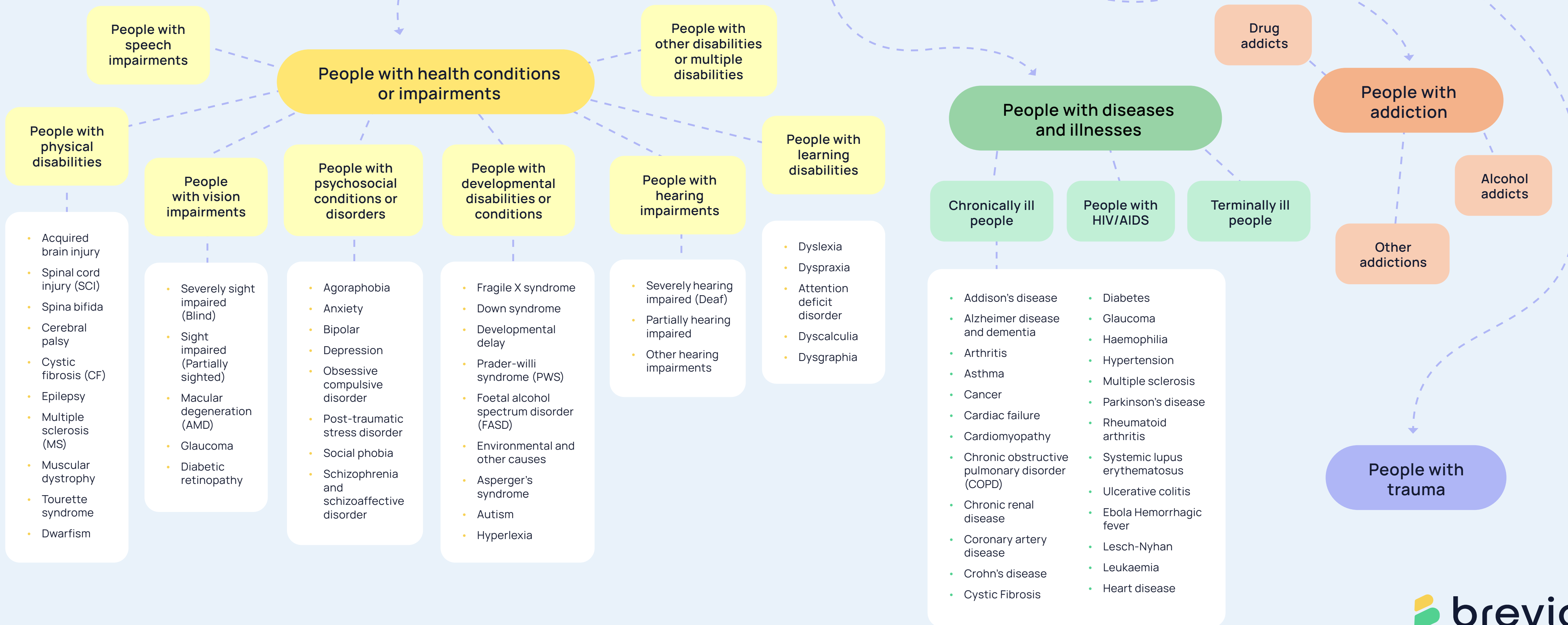
In this area you can select from the provided categories that accurately represent causes that your organisation supports:

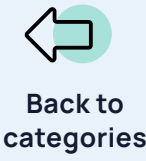
Disabilities and medical conditions



Top tip

Select up to 16 categories that your organisation supports. If you run out, you can choose broader categories like 'People with physical disabilities'.





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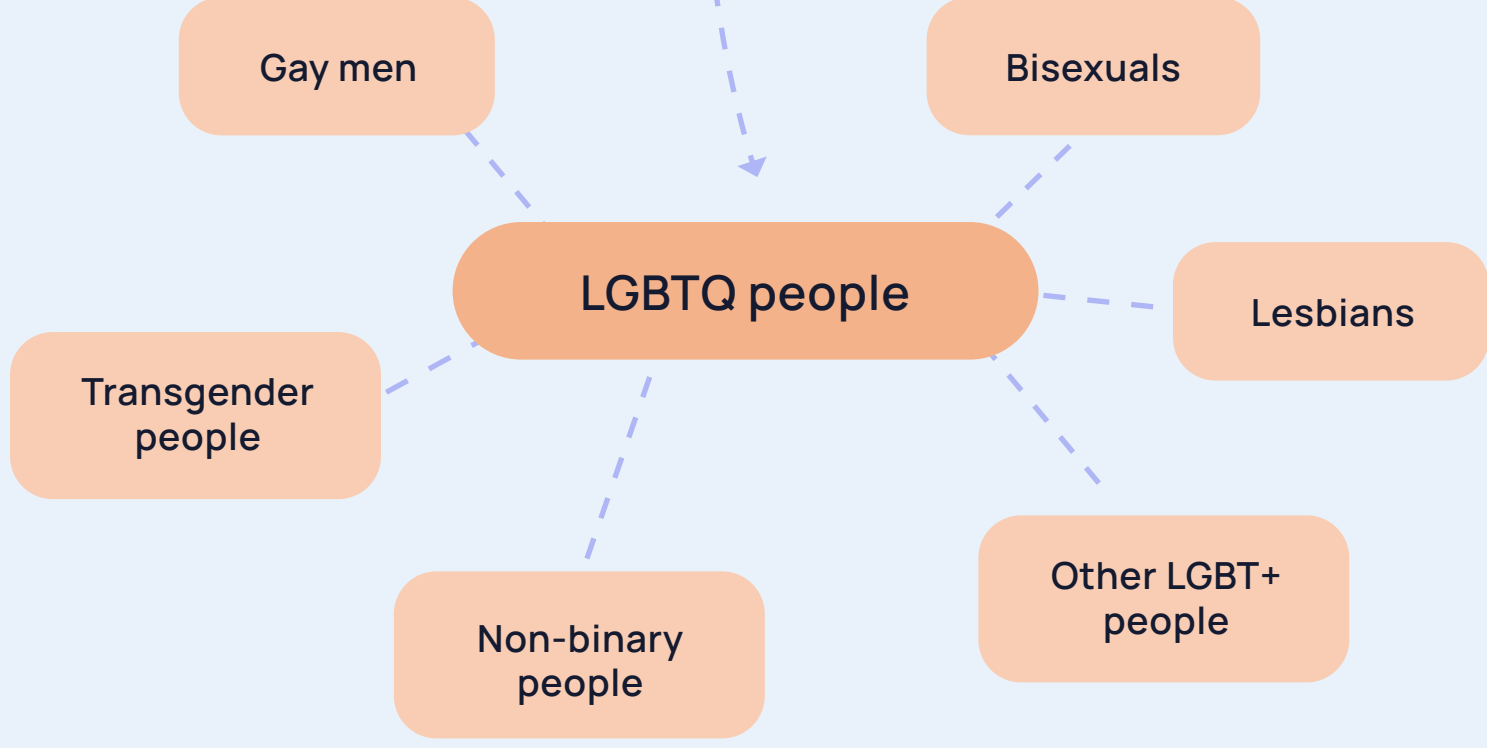
Help us

We're continually expanding our categories. If there's a category you think we're missing, please email us at hello@brevio.org. Your input is essential in helping the Brevio community.

Gender & sexual identity

Heterosexuals

Intersex people



Women and girls

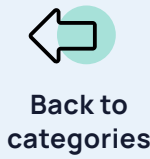
Girls & young women

Women

Men and boys

Boys & young men

Men

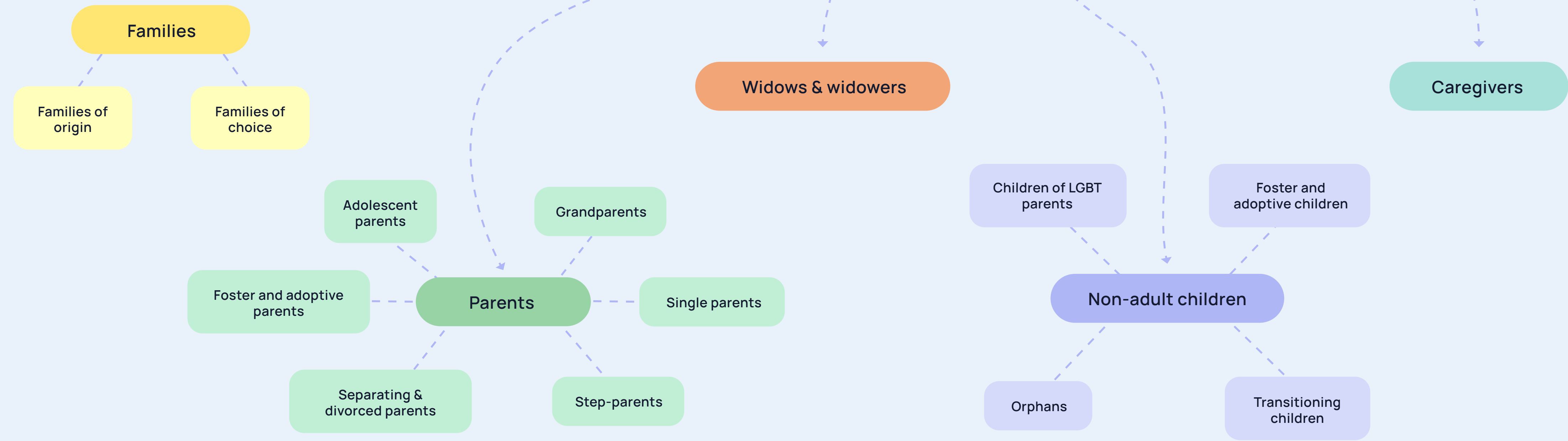


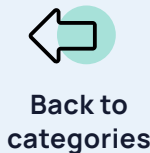
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Top tip
Remember to be specific with your choices of categories to receive matches to live grants that are closely aligned with your organisation's cause.

Family relationships





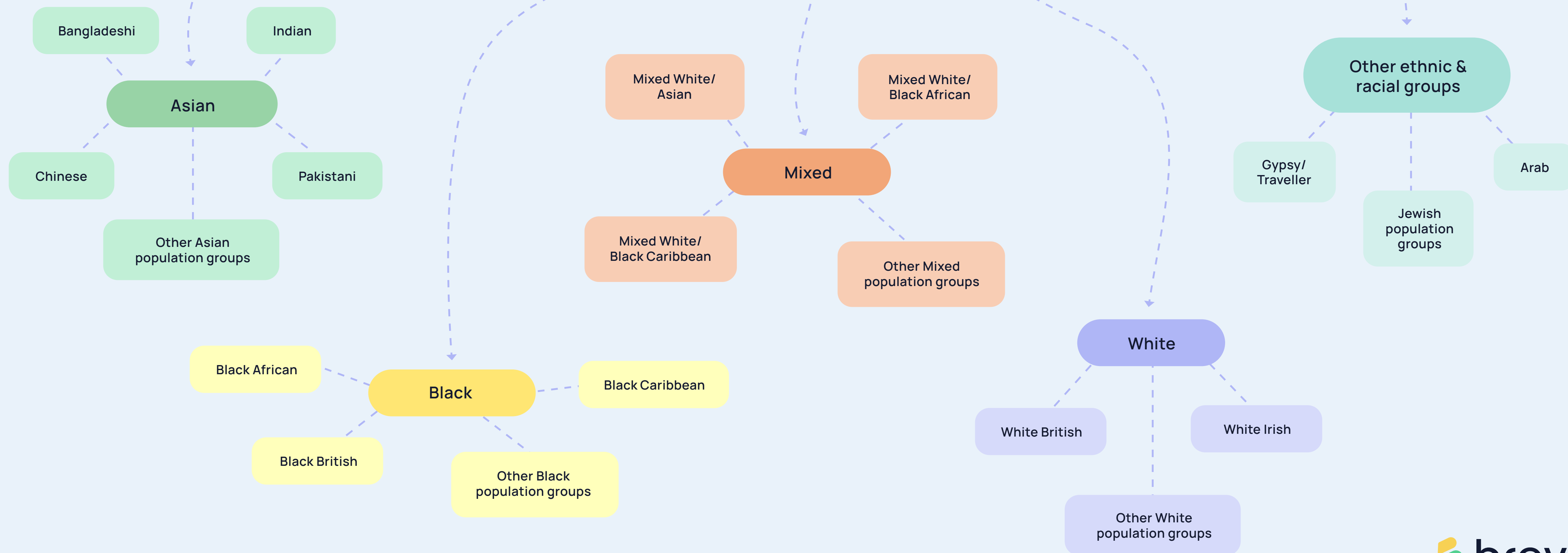
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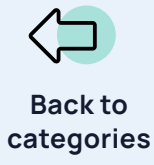


Did you know?

We've integrated the widely adopted Diversity, Equity and Inclusion (DEI) data standard into our category framework, aligning with many grant-makers and non-profits. Your feedback on these categories is invaluable, as we continuously seek to expand and improve them.

Ethnic & racial groups



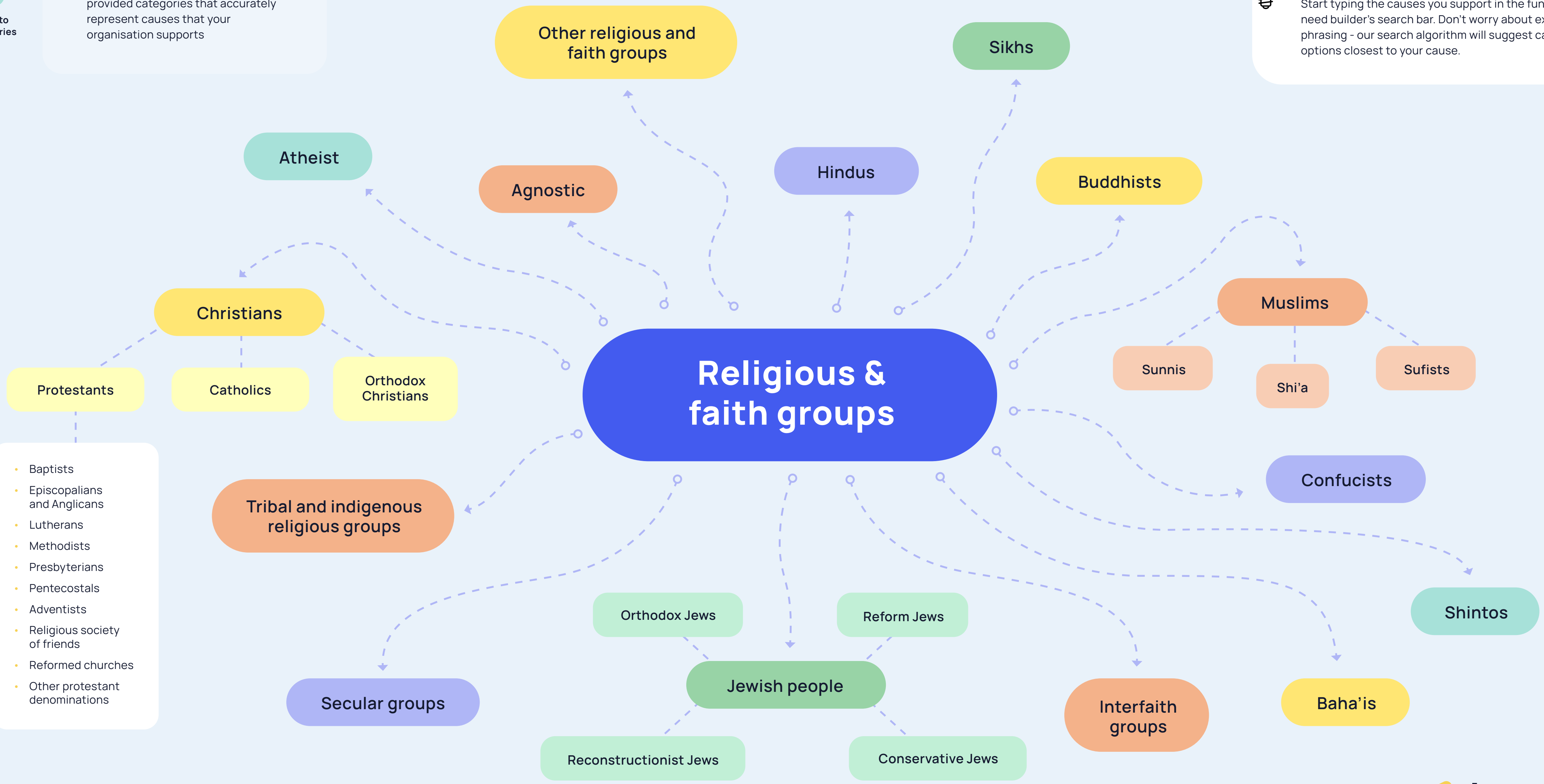


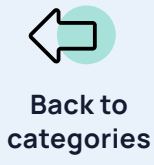
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Top tip
Start typing the causes you support in the funding need builder's search bar. Don't worry about exact phrasing - our search algorithm will suggest category options closest to your cause.

Religious & faith groups





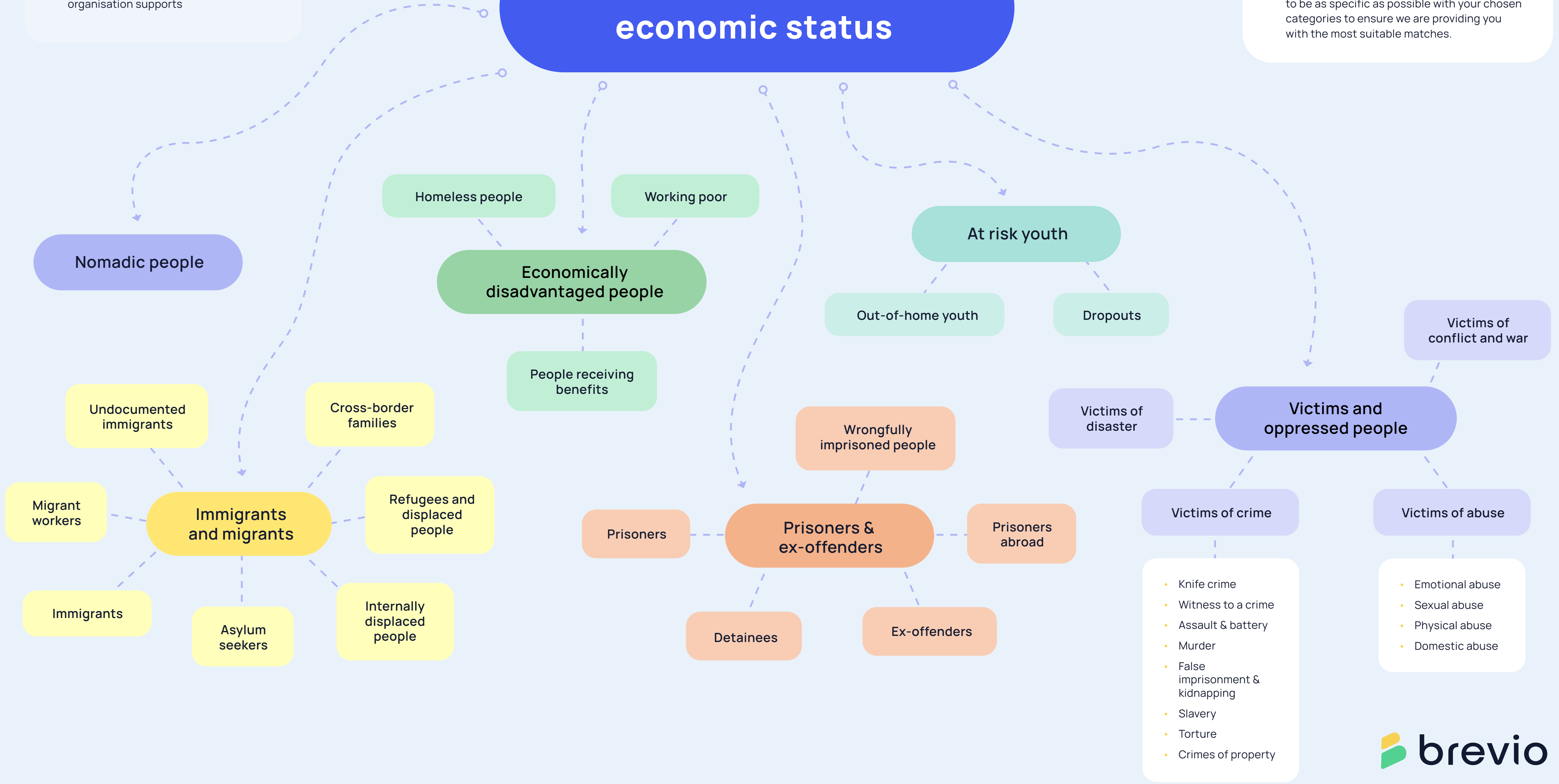
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Top tip

You can pick from multiple areas if your charitable objects are broad, just remember to be as specific as possible with your chosen categories to ensure we are providing you with the most suitable matches.

Social & economic status



- Knife crime
- Witness to a crime
- Assault & battery
- Murder
- False imprisonment & kidnapping
- Slavery
- Torture
- Crimes of property

- Emotional abuse
- Sexual abuse
- Physical abuse
- Domestic abuse

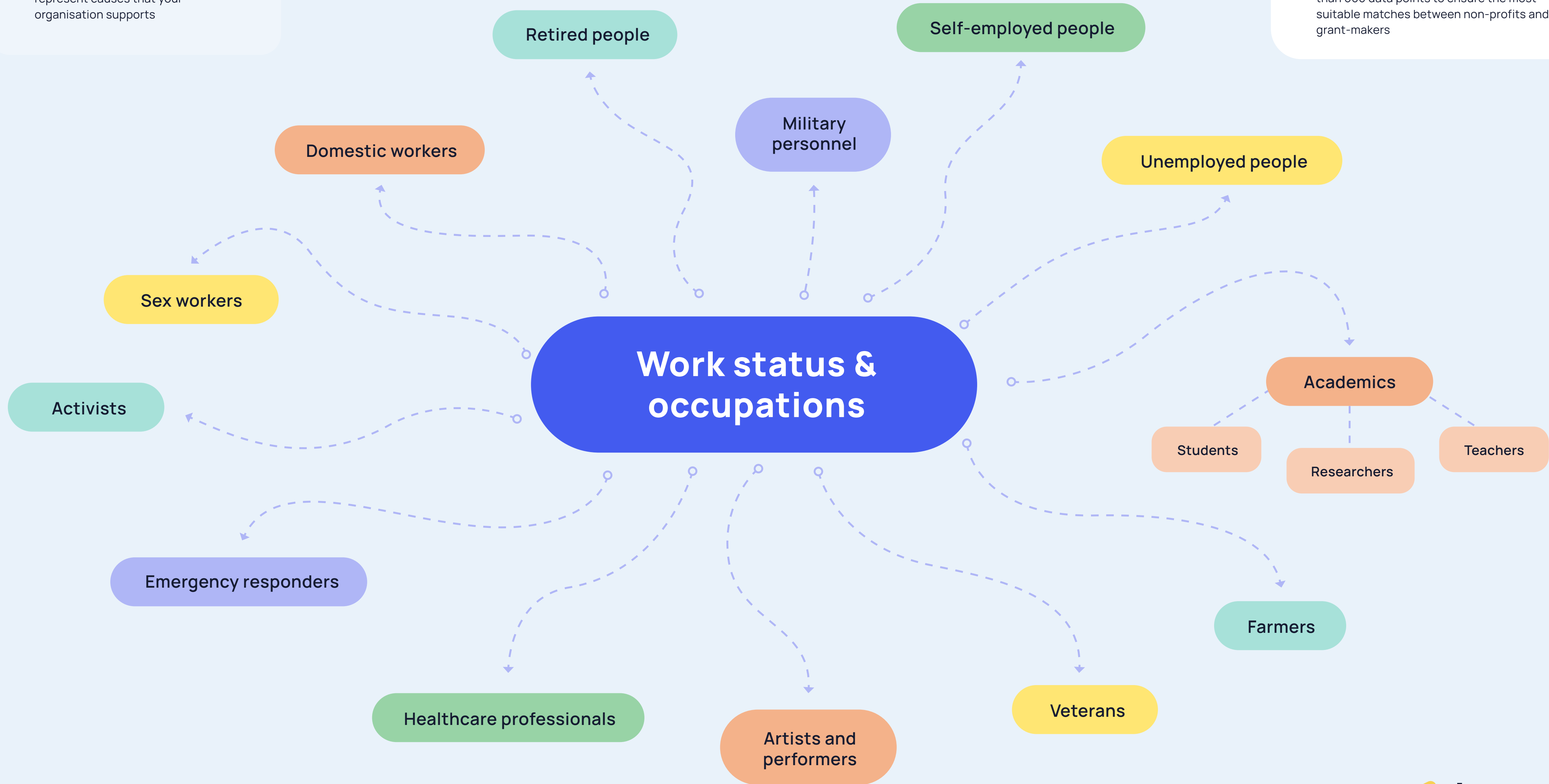
Back to categories

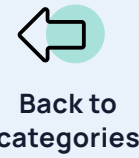
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Did you know?

Brevio's smart matching algorithm, uses more than 600 data points to ensure the most suitable matches between non-profits and grant-makers





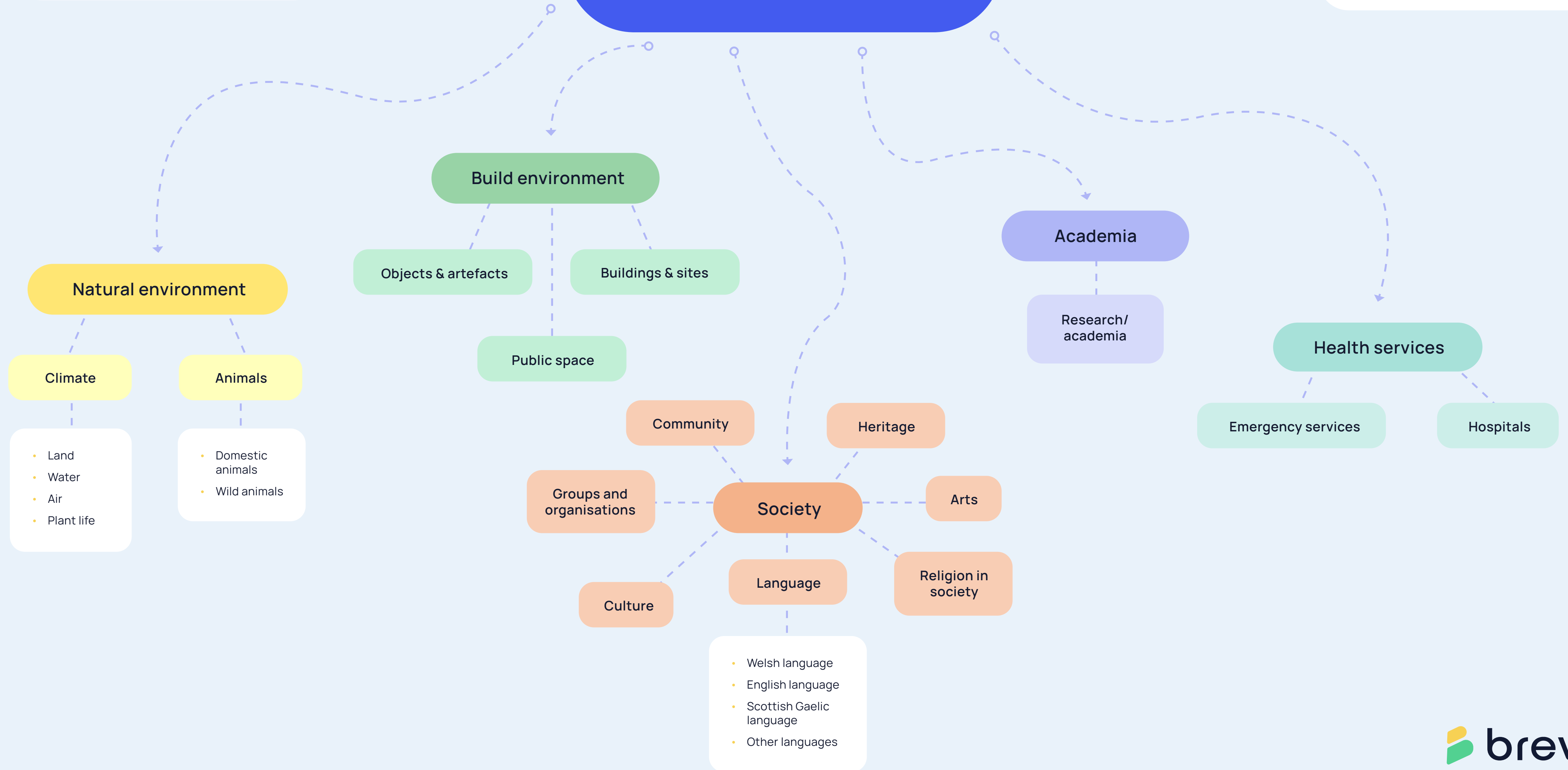
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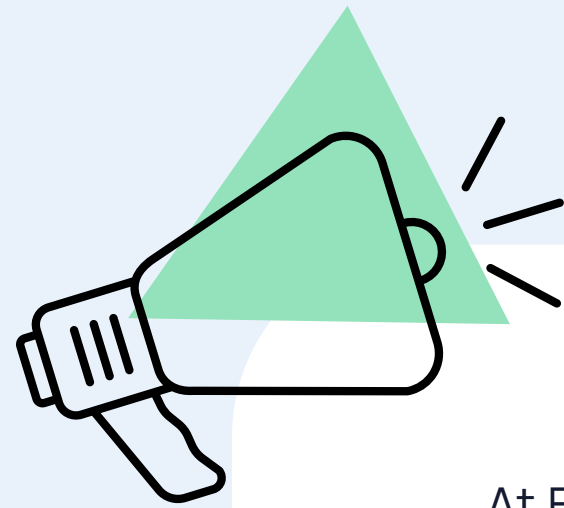
Non-human beneficiaries





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Your feedback



At Brevio, we acknowledge that any framework that seeks to classify groups and communities is inherently problematic and we can never capture the nuance of people's individual identities completely. However, the categories are there to ensure we have a standardised way to match non-profits and grant-makers with causes that both sides want to support. Without this, we would not have the data needed to identify and address structural inequality.

Also in Brevio, the categories seek to consider an intersectional approach with the ability for groups to recognise multiple identities. Therefore, organisations can select multiple population groups, e.g. women and girls, disabled people, and communities experiencing racial inequity. They do not have to choose just one.

Therefore, despite being guided by the DEI framework we recognise that societal issues change over time and we are committed to continually improving our taxonomy.

If you have any feedback or questions on the Brevio categories please let us know by emailing

hello@brevio.org

